

# Better Communication

## Using Imagery to Communicate – Visual Talking

### Delivering the Precise Message

- Increasing Sales 20%
- Getting Emotion
- Leading to Action

### Sign Up at [VisualTalking.com](http://VisualTalking.com)

- For Family & Friends
- For Retailers
- For Educators

### Example Messages

- Selling & Buying Food (FIF)

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Do You Want to Increase Sales?

## Increase Your Sales.

Created: Aug 12, 2009 2:56:30 PM / Last Updated: Aug 12, 2009 2:56:30 PM



Increase sales.



Send pictures of  
your product



to buying  
customers.



Customers see  
and buy.

**Send Buying messages to your  
Customers & Let them Buy ---Seeing is  
Buying---Increase Sales 20%**

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Do You Want to Connect with Customers?

**Come Eat with Us**  
Created: Aug 12, 2009 3:10:51 PM / Last Updated: Aug 12, 2009 3:20:54 PM

			
Order Steak Out	on-line	or drive in	Special Now for ???


**Send Messages Inviting action from customers...It works..they do.**

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Do You Want to Strengthen Your Brand?

**Sentence Library**  
These are your personal sentences ([Click here for standard sentences](#))  
Created: Jun 23, 2009 9:15:29 AM / Last Updated: Jun 23, 2009 9:15:29 AM Send / Edit / Delete

 Fine Italian Foods	 Fresh Products	 Buffalo Mozzarella	 La Corte	 Damina	 Pagetto
 Ovolo	 Sheep Milk Ricotta	 Gevvin	 Brunet	 Tomino da Padella	 Robiola Tre Latte
 Stracchino	 Call 404-366-7276	 Order Now!			

Send Messages about lifestyle or products.

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Talk Directly with Customers and  
Take Orders. Sales Increase 20%

Send your VisualTalking message: Send ▶

 Fine Italian Foods	 Special of the Month!!!	 La Tur \$9.99lbs	 Robiola Bosina \$11lbs	 call 404-366-7276	 Order Now!!!
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Send this message to the following email destination and/or Visual Talking users:

Add E-mail Addresses: <input type="text"/>	Select One or Many Visual Talking Friends: markgrace NewUser VTdemo
---	--

Send Messages highlighting your  
specials or coupons.



# Better Communication

## Get Started Now With Visual Talking

### Delivering Your Precise Message

- Sign Up at [VisualTalking.com](http://VisualTalking.com)
- Easily Build your Message
  - Specials of the Day/Coupons
  - Build Your Brand
  - News/Invitation

### Send to as Many Customers as You Want

- Via email, Visual Talking, phone
- Customers reply back with orders
- Use your Pictures from your Dictionary

### Only Pennies per Message

- Create & Change messages Fast

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**Use Visual Talking as a Game Changer! Win Customers.**

**Breakout from the “broadcast mode” to the direct customer mode**

- **No “Penetration” minimum required**
- **Very Low Cost per Message**

**Visual Talking is YOUR Communication Medium**

- **Build Your Community Of Customers**
- **Fast and Full Access to Customers**
- **So easy to build and send visual sentences**

**You have full control of Branding, the Message, what Media to send over, and whether to use local or corporate.**

- **You Design your Success path**
- **Not just a web site, but your conversation**

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What Type of Conversations Do You Want?

**Promotions:**

- Special Offers, Coupons, etc
- Visit Now, Order Now

**Build Brand:**

- Show How to Use your products
- Make it personal with your pictures

**News Updates:**

- New & Improved Products, facilities, etc.
- Get in the mood, for our food, our family, etc

Use them all, and sequence them with your customers buying pattern (on a local basis)

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## Taking the First Steps

### We will Support You:

- Demonstrated Past Success
- We can Link your Customers to You

### So, Send Your First Message to Your Customer:

- Pick a Geographic area
- Training your Personnel is Fast
- Cost is 2 cents per message
- Sales up 20% to 40%

### What Response by Customers Do You Want?

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## Sample Uses Of Visual Talking

### Promotions:

- Specials or Coupons
- Items to Focus on

### Build Brand

### News or Invitations

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Promotion: Special Items or How To Use.

Buffalo Mozzarella Special!!!  
Created: Jul 14, 2009 9:24:28 AM / Last Updated: Aug 11, 2009 12:44:55 PM

Send / Edit / Edit Copy / Delete

 Fine Italian Foods	 \$69.99cs/2cs Minimum	 BIG PROMOTION!!	 Pizza Use	 Salad Use	 Caprese Use
 Buffalo And Prosciutto Use	 Sandwiches Use	 Carrozza Use	 Buffalo And Anchovies Use	 Buffalo With Bell Pepper Use	 Ravioli With Buffalo Use
					

Customers by Several Times More



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Promotion: Those Items to Focus on.

**SPECIALS!!!!**  
Created: Jul 31, 2009 3:55:24 PM / LastUpdated: Jul 31, 2009 3:55:24 PM Send / Edit / Edit Copy / Delete

 Fine Italian Foods	 Specials!!	 La Tur 6/8.8oz- \$9.99lbs	 Robiola Bosina 12/8.8oz-\$11lbs	 Coffee/1kg-\$8.90	 Grilled Zucchini in Trays-\$24pc
 Gigli-\$3.20pc	 Coarse Sea Salt- \$1.90pc	 White Anchovies Fillet/Trays- \$16.20pc	 Sundried Tomatoes/25lbs- \$99.00	 Ricotta Salata- \$2.80lbs	 Arborio Rice- \$4.80pc
 CALL 404-366-	 Order Now!!!				

Customers by 20 to 40% more

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## Build Brand: Show Products to Order Now

Pre-Order Now  
Created: Jul 28, 2009 9:14:15 AM / Last Updated: Aug 11, 2009 12:40:21 PM

Send / Edit / Edit Copy / Delete

 Fine Italian Foods	 Pre-order Now!!!	 Robiola Bosina	 La Corte	 Stracchino	 Buffalo Mozzarella
 Ovoto	 Burrata	 Alta Langa Caprino Fresco	 Robiola Tre Lattic	 Cispra Cremosa w/ Truffles	 Cevrin
 Sheep Milk Ricotta	 Paggetto	 Buffalo Ricotta	 Robiola di Roccapoverano	 Tomino da Padella	 Vera Fagiolina
 CANTALUPO	 CANTALUPO	 CANTALUPO	 CANTALUPO	 CANTALUPO	 CANTALUPO

Customers by 20 to 40% more

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## News: Invite Customers

Your Invited!!! (Public Availability Requested) ▣

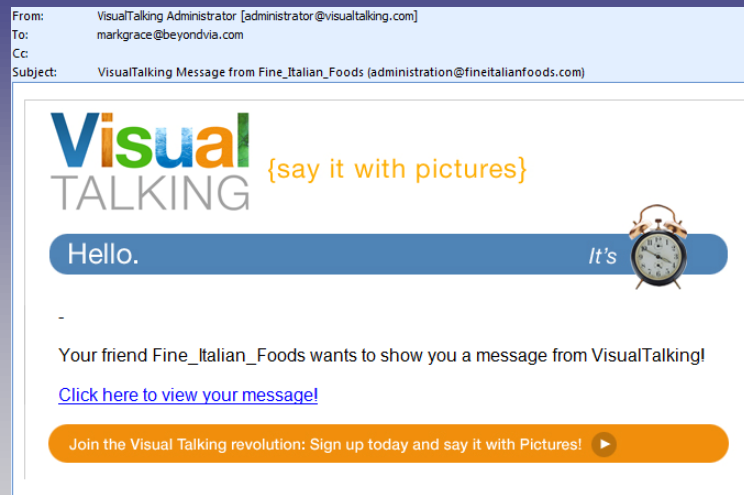
 Fine Italian Foods	 The Tasting Room	 Invites YOU to Taste 5/5/09 @ 6pm	 Damina	 Paglina	 La Corte
 Bucaneve	 R.S.V.P.	 Add Text Here			

Customers by 20 to 40% more

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## Attractive & Simple Email



**Customers by 20 to 40% more**

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